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EDUCATION

Ph.D. The Ohio State University. Political Science. July 2008

Dissertation: "The Spinning Message" 2010 E.E. Schattschneider Award Winner
Committee: Paul Beck (Chair), Janet Box-Steffensmeier, Kathleen McGraw

M.A. The Ohio State University. Political Science. 2005

B.A. Calvin College. Political Science. 2002

ACADEMIC APPOINTMENTS

Associate Professor, Department of Political Science, Michigan State University, July 2016-Present.

Assistant Professor, Department of Political Science, Michigan State University, Aug 2008-June 2016.

RESEARCH AND TEACHING INTERESTS

American politics, campaigns and elections, public opinion, political parties, partisanship, presidential primaries, voting behavior, money and politics, political behavior, news media, dynamic models (time series, panel data, event history), and Bayesian methods

PEER-REVIEWED PUBLICATIONS

2015. "Polarization and the Decline of the American Floating Voter." *American Journal of Political Science* Forthcoming.

2014. "Following the Money: Super PACs and the 2012 Presidential Nomination" with Dino Christenson. *Presidential Studies Quarterly* 44(3): 410-30.

2014. "Dynamics in Partisanship During American Presidential Campaigns." *Public Opinion Quarterly* 78(S1): 303-29.

2014. "Analyzing the Robustness of Semi-Parametric Duration Models for the Study of Repeated Events." with Janet M. Box-Steffensmeier and Suzanna Linn. *Political Analysis* 22(2): 183-204.

2014. “Deus ex Machina: Candidate Web Presence and the Presidential Nomination Campaign.” with Dino Christenson and Costas Panagopoulos. *Political Research Quarterly* 67(1): 108-22. *Winner of SAGE PRQ Best Article Award for 2014*
2013. “Prelude to Populism: Mass Electoral Support for the Grange and Greenback Parties.” with Samuel DeCanio. *Party Politics* 19(5): 798-820.
2012. “Still Part of the Conversation: Iowa and New Hampshire’s Say within the Invisible Primary.” with Dino Christenson. *Presidential Studies Quarterly* 42(3): 597-621.
2012. “More Bang for the Buck: Campaign Spending and Fundraising Success.” with Dino Christenson. *American Politics Research* 40(6): 949-75.
2012. “Not All News is the Same: Protests, Presidents, and the Mass Public Agenda.” *Public Opinion Quarterly* 76(1): 72-94.
2011. “The Dynamic Properties of Individual-level Party Identification in the United States.” with Brandon Bartels, Janet M. Box-Steffensmeier and Renée M. Smith. *Electoral Studies* 30: 210-22.
2011. “Riding Waves of Money: Contribution Dynamics in the 2008 Presidential Nomination Campaign” with Dino Christenson. *Journal of Political Marketing* 10(1-2):1-23.

ADDITIONAL PUBLICATIONS

2010. Book review of *Cycles of Spin: Strategic Communication in the U.S. Congress* (by Patrick Sellers). *Political Science Quarterly* 125: 729-31.

ACADEMIC GRANTS AND AWARDS

NO PREVIOUS DEPARTMENT OF DEFENSE FUNDING OR ENGAGEMENT

AMERICAN POLITICAL SCIENCE ASSOCIATION

E.E. Schattschneider Award: Best Doctoral Dissertation in the Field of American Politics. 2010.

Graduate Student Travel Grant. 2006.

WESTERN POLITICAL SCIENCE ASSOCIATION

SAGE Political Research Quarterly Best Article Award. 2014.

SOCIETY FOR POLITICAL METHODOLOGY

Invited graduate student participant. 2005–2007. Political Methodology Summer Meeting.

MICHIGAN STATE UNIVERSITY

Provost Undergraduate Research Initiative Award. Summer 2015. \$2000.

OHIO STATE UNIVERSITY

University Fellowship. 2002–2003 and 2006–2007.

Fellow. Program in Statistics and Methodology. 2004–2005.

Summer Research Fellowship. Program for Enhancement in Graduate Studies. 2005.

Research and Development Grant. Program for Enhancement in Graduate Studies.

Works in Progress

“Presidential Leadership through Framing: The Case of Iraq.” with Evan Parker-Stephen. *Under Revise and Resubmit*

“The Consequences of Elite Party Politics for American Macropartisanship” *Under Revise and Resubmit*

“Distinguishing Dynamics in Public Opinion from Survey Effects.” *In preparation for journal submission*

“De Jure or De Facto? Frontloading and National Party Influence over the Presidential Selection Process.” with Dino Christenson. *In preparation for journal submission*

Recent Conference Presentations

“De Jure or De Facto? Frontloading and National Party Influence over the Presidential Selection Process.” 2016. Annual Meeting of the Western Political Science Association: Las Vegas, NV.

“Predicting Turnout from State Voter Files: A Proposed Method and an Evaluation of Competing Specifications.” 2015. Annual Meeting of the American Political Science Association: San Francisco, CA.

“De Jure or De Facto? Frontloading and National Party Influence over the Presidential Selection Process.” 2015. Annual Meeting of the Midwest Political Science Association: Chicago, IL.

“A Time To Every Purpose: Elite Party Politics and the Nature of Mass Partisanship” 2014. Annual Meeting of the Midwest Political Science Association: Chicago, IL.

“The Electoral Cycle and Macropartisanship: Differences in Mass Partisan Dynamics Across Time” 2013. Annual Meeting of the American Political Science Association: Chicago, IL.

“On the Sidelines or Just Gone? Floating Voters and Polarized Parties” 2013. Annual Meeting of the Midwest Political Science Association: Chicago, IL.

“Policy Frames, Partisan Competition, and Foreign Policy Opinion” with Evan Parker-Stephen. 2012. Prepared for presentation at the Annual Meeting of the American Political Science Association: New Orleans, LA.

“Presidential Campaigns and Partisan Evaluations of the Economy.” 2012. Prepared for presentation at the Annual Meeting of the American Political Science Association: New Orleans, LA.

“Distinguishing Dynamics in Public Opinion from Survey Effects: A State Space Total Survey Error Approach.” 2012. Annual Meeting of the Midwest Political Science Association: Chicago, IL.

“Rhetoric, Reality, and the Conditioning of Public Opinion.” with Evan Parker-Stephen. 2012. Annual Meeting of the Midwest Political Science Association: Chicago, IL.

“A Game Changer? Understanding Candidate Web Presence in the 2008 Invisible Primary.” with Dino Christenson. 2011. Annual Meeting of the Midwest Political Science Association: Chicago, IL.

“Making or Wasting Money? Campaign Organizational Spending and Fundraising Success.” with Dino Christenson. 2010. Annual Meeting of the American Political Science Association: Washington, DC.

“The Power of Frames in Presidential Communication.” with Evan Parker-Stephen. 2010. Annual Meeting of the American Political Science Association: Washington, DC.

“Words like Weapons: Presidential Communication Strategy and the Case of Iraq.” with Evan Parker-Stephen. 2010. Annual Meeting of the Midwest Political Science Association: Chicago, IL.

“Message Control: Measuring Bush’s Rhetorical Influence on Popular Political Debate.” with Evan Parker-Stephen. 2010. Annual Meeting of the Midwest Political Science Association: Chicago, IL.

“The Primary Issues: The Dynamic Nature of Issues in the 2008 Primary” with Dino Christenson. 2009. Annual Meeting of the American Political Science Association: Toronto, ON.

“Raising the Battle Cry: Communication Strategy and the Case of Iraq” with Evan Parker-Stephen. 2009. Annual Meeting of the American Political Science Association: Toronto, ON.

“Campaigning for Money During the 2008 Invisible Primary.” with Dino Christenson. 2009. Annual Meeting of the Midwest Political Science Association: Chicago, IL.

“The Visible Primary: Dynamics in Presidential Primary Campaign Coverage” with Dino Christenson. 2008. Annual Meeting of the American Political Science Association: Boston, MA.

“Campaign Dynamics in Partisanship.” 2008. Annual Meeting of the American Political Science Association: Boston, MA.

Invited Presentations

“Elite Party Politics and the Nature of American (Macro)Partisanship.” Texas A&M Conference on Ideology, Partisanship, and Polarization in Political Behavior. February 20, 2015.

“Dynamics in Partisanship During American Presidential Campaigns (and a pitch for State Space Models).” Washington D.C. chapter of the American Association for Public Opinion Research; October 24, 2014.

“A Tale of Two Primaries: Iowa and New Hampshire’s Relationship with the Invisible Primary 2008.” Department of Political Science, Texas A&M; April 27, 2009.

Teaching Experience

Undergraduate: American Presidential Nominations; Political Polarization; Public Opinion and Political Socialization; Techniques in Political Analysis; What Sports Reveal about Society

Graduate: Public Opinion and Political Behavior; American Politics Pro-Seminar; Workshop on Macro Public Opinion and Behavior; Quantitative Techniques in Political Science; Advanced Methods in Political Analysis

Professional Service and Affiliations

Member, American Political Science Association, American Association of Public Opinion Research, Midwest Political Science Association.

Communications Director, APSA Elections, Public Opinion, and Voting Behavior Section (2008-2012)

Committee Member, Pi Sigma Alpha Award for Best Paper, Midwest Political Science Association (2011)

Regular Conference Panel Chair/Discussant: APSA and MPSA

Reviewer for: *American Political Science Review*, *American Journal of Political Science*, *Journal of Politics*, *Political Research Quarterly*, *Political Behavior*, *Electoral Studies*, *Legislative Studies Quarterly*, *American Politics Research*, *TESS (Time-Sharing Experiments for the Social Sciences)*, and *Social Science Quarterly*.

Miscellaneous Experience

Marketing Manager – Ehlers for Congress. Full-time employee on a successful congressional reelection campaign. May - November 2000.

References

Available upon request

July 1, 2016