

MARTY P. JORDAN

Michigan State University
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EDUCATION

Doctor of Philosophy: Political Science

September 2019

Michigan State University, East Lansing, Michigan
Major: American Politics *Minors:* Public Policy, Research Methodology

Dissertation Title: "What Happens in Your State Doesn't Stay in Your State: Omissions and Opportunities in Policy Diffusion." Committee: Saundra Schneider (chair), Ryan Black, Eric Juenke, Charles Shipan (Univ. of Michigan).

Master of Arts: Political Science

August 2015

Michigan State University, East Lansing, Michigan
Focus Areas: American Politics, Public Policy, Research Methodology

Bachelor of Arts: Political Science, Spanish, Mathematics

May 2004

Hope College, Holland, Michigan
Honors: Magna Cum Laude

ACADEMIC APPOINTMENTS

Assistant Professor (Fixed-Term), Political Science

Sept. 2019 – Present

Michigan State University, East Lansing, Michigan

Instructor, Political Science

Aug. 2017 – Aug. 2019

Michigan State University, East Lansing, Michigan

Managing / Production Editor, *American Journal of Political Science*

Aug. 2017 – Dec. 2018

Michigan State University, East Lansing, Michigan

Visiting Assistant Professor, Political Science

July 2016 – June 2017

Hope College, Holland, Michigan

RESEARCH INTERESTS

Public policy processes, policy diffusion, public administration, state and local politics, parties and interest groups, political behavior and public opinion, direct democracy, policy implementation and feedback, federalism, electoral institutions, comparative politics, welfare policy, healthcare policy, disaster policy, economic and tax policy, criminal justice policy, immigration policy, morality policy

TEACHING INTERESTS

Substantive: American government, public policy, public administration, state and local government, urban politics, poverty and politics, public opinion and political behavior, campaigns and elections, parties and interest groups, comparative politics,

Methodological: research design (quantitative and qualitative), introduction to statistics and probability, measurement, regression analysis, maximum likelihood estimation,

PUBLICATIONS

- Hula, Richard C. and Marty P. Jordan. 2018. "Private Investment and Public Redevelopment: The Case of New Markets Tax Credits." *Poverty & Public Policy*. 10(1): 11 – 38.
- Jordan, Marty P., and Saundra K. Schneider. 2015. "Poverty and Politics." In Michael Shally-Jensen, Mark J. Rozell, and Ted G. Jelen (Eds.), *Encyclopedia of American Political Cultures*. Santa Barbara, CA: ABC Clio Solutions.
- Schneider, Saundra K. and Marty P. Jordan. 2015. "An Analysis of Governmental Performance during Urban Disasters: Fukushima and Hurricane Sandy." In *Cities at Risk: Planning for and Recovering from Natural Disasters*. Pierre Filion, Gary Sands, and Mark Skidmore (Eds.). Surrey, England: Ashgate Press.
- Schneider, Saundra K. and Marty P. Jordan. 2016. "Political Science Research on Crises and Crisis Communications." In *The Handbook of International Crisis Communication Research*. Andreas Schwarz, Matthew Seeger, and Claudia Auer (Eds.). Wiley-Blackwell.

DATASETS

- Jordan, Marty P., and Matt Grossmann. 2017. *The Correlates of State Policy Project v.2.1*. East Lansing, MI: Institute for Public Policy and Social Research (IPPSR). Access at: <https://www.ippsr.msu.edu/public-policy/correlates-state-policy>.

WORKING PAPERS

- "Beyond Policy Diffusion: Does Policy Venue Selection also Diffuse?" (In preparation for submission)
- "Correlates of U.S. State Public Policies: Announcing a New Database." With Matt Grossmann. (In preparation for submission)
- "Fifty Years Post Gideon: Policy Variability of Public Defender Programs across States."
- "Polarized Rhetoric and Rightward Discourse: Trends in Republican and Democratic Elite Speech."
- "The Diffusion Dynamics of Ballot Measures."
- "Voting as Easy as a Click of a Button: A Quasi Experiment Testing the Effects of Voting by Email and Fax on Turnout." With William Isaac. (In preparation for submission)

SELECTED CONFERENCE PRESENTATIONS

- "The Diffusion Dynamics of Ballot Measures." Paper presented at the Midwest Political Science Association Annual Conference. April 5 – 8, 2018. Chicago, IL.
- "E-Democracy's Effect on Voter Turnout in the 2012 Presidential Election." With William Isaac. Paper presented at the Summer Conference on Election Science, Reform, and Administration (ESRA). July 26 – 28, 2017. Portland, OR.
- "Correlates of U.S. State Public Policies: Announcing a New Database." With Matt Grossmann. Paper presented at the 17th State Politics and Policy Annual Conference. June 1 – 3, 2017. St. Louis, MO.
- "Polarized Rhetoric and Rightward Discourse: Trends in Republican and Democratic Elite Speech." Paper presented at the 74th Midwest Political Science Association Annual Conference. April 7 – 10, 2016. Chicago, IL.

CONFERENCE PRESENTATIONS (Continued)

“Private Investment and Public Redevelopment: The Case of New Markets Tax Credits.” With Richard C. Hula. Paper presented at the 74th Midwest Political Science Association Annual Conference. April 7 – 10, 2016. Chicago, IL.

“Beyond Policy Diffusion: Does Policy Venue Selection also Diffuse?” Paper presented at the 87th Southern Political Science Association Annual Conference. January 7 – 9, 2016. San Juan, PR.

“Fifty Years Post Gideon: Policy Variability of Public Defender Programs across States.” Paper presented at the Michigan Political Science Association Conference. October 29 – 30, 2015. Grand Rapids, MI.

“Beyond Policy Diffusion: Does Policy Venue Selection also Diffuse?” Paper presented at the 73rd Midwest Political Science Association Annual Conference. April 16 – 19, 2015. Chicago, IL.

“Voting as Easy as a Click of a Button: A Quasi Experiment Testing the Effects of Voting by Email and Fax on Turnout.” Paper presented at the 72nd Midwest Political Science Association Annual Conference. April 3 – 6, 2014. Chicago, IL.

TEACHING EXPERIENCE

Instructor:

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| Quantitative Methods I, Master of Public Policy Program, Fall 2017, 2018, 2019 | MSU—graduate |
| Intro to Political Science Methods, Spring 2018, Summer 2018 | MSU—undergraduate |
| Introduction to American Government, Fall 2019, Spring 2020, Summer 2020 | MSU—undergraduate |
| Introduction to American Government, Fall 2016, Spring 2017 | Hope—undergraduate |
| Political Science Research Methods, Fall 2016, Spring 2017 | Hope—undergraduate |
| Campaigns and Elections, Fall 2016, | Hope—undergraduate |
| Comparative Politics of Developing Countries, Spring 2017 | Hope—undergraduate |

Teaching Assistant:

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| American Legislative Process, Fall 2013 | MSU—undergraduate |
| Intro to Political Science Methods, Spring 2014, Spring 2015 | MSU—undergraduate |
| Urban Politics, Fall 2014 | MSU—undergraduate |
| Social Scientific Study of Religion, Summer 2015, Summer 2016 | MSU—undergraduate |
| ICPSR Summer Program, Scaling and Dimensional Analysis, Summer 2015 | UofMich—graduate |

RESEARCH EXPERIENCE

Research Assistant, Josh Sapotichne, Fall 2013
Research Assistant, Melinda Gann Hall, Summer 2014
Research Assistant, Eric C. Chang, 2014 – 2016
Research Assistant, Matt Grossmann, Summer 2015 – Summer 2016
Research Assistant, Richard Hula, Spring 2016
Student Fellow, Institute for Public Policy and Social Research, Spring – Summer 2016

ADDITIONAL TRAINING AND SOFTWARE SKILLS

Methodological Training:

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| ICPSR Summer Program, University of Michigan, Ann Arbor, MI | July – Aug. 2013, 2014 |
| <i>Courses:</i> Categorical Data Analysis, Simultaneous Equation Models, Matrix Algebra, Applied Multilevel Modeling, Scaling and Dimensional Analysis | |

Software:

Stata, R, HLM, L^AT_EX, Microsoft Office

ACADEMIC HONORS, FELLOWSHIPS, AND AWARDS

Michigan State University:

University Enrichment Fellowship, 2012 – 2017

Best Teaching Assistant Award for Political Science Department, 2014 (Inaugural Recipient)

Graduate School Writing Fellowship, 2015 – 2016

Graduate Studies Fellowship for ICPSR Summer Program, 2013, 2014

Graduate Studies Fellowship for Conference Travel, 2013, 2014, 2015, 2016, 2017

Southern Political Science Association Conference Prestage-Cook Travel Award, 2016

Hope College:

Presidential Scholarship Recipient, 2000 - 2004

Phelps Scholar, 2000 - 2001

Political Science Book Award, 2003

Washington Program Honors Delegate, 2004

Pi Sigma Alpha Member, 2003 – 2004

DEPARTMENTAL AND UNIVERSITY SERVICE

| | |
|---|-------------|
| Teaching Representative, Political Science Graduate Student Association | 2014 – 2015 |
| Research Assistant, Political Science Departmental Accreditation Process | 2015 |
| Graduate Student Member of Dean Search Committee, College of Social Science | 2015 – 2016 |
| Member of the Departmental “Class, Race, and Ethnicity Workshop” (CREW) | 2015 – 2016 |

PROFESSIONAL SERVICE

Reviewer: *American Journal of Political Science*, *Energy Research & Social Science*, *Policy Studies Journal*

PROFESSIONAL AFFILIATIONS

American Political Science Association

Midwest Political Science Association

Southern Political Science Association

SELECT NON-ACADEMIC PROFESSIONAL EXPERIENCE

International Sales Manager 2009 – 2012
Neogen Corporation, Lansing, MI

Responsible for increasing sales throughout Latin America and the Caribbean for a multinational corporation ranked by *Forbes Magazine* and *Fortune Magazine* as one of the “Best Small Companies in America” and “100 Fastest Growing Companies,” respectively.

- Managed \$3.6 million in sales of more than 1000 biotech, molecular food-safety diagnostic products to thousands of customers across food, beverage, and agricultural industries.
- Monitored and analyzed political, economic, and cultural climate of the region, including monetary and trade policies, regulatory guidelines, and import/export rules.
- Liaised with key decision-makers from multinational and local food companies, government agencies, and academic institutions to promote food-safety policies.
- Developed marketing strategy, business plans, promotional activities, and multilingual educational tools to increase market share, gain new customers, improve customer satisfaction, and turn around underperforming operations.
- Increased sales revenue nearly 50% during tenure. Awarded President’s Club Gold Honor—highest sales category.

SELECT NON-ACADEMIC PROFESSIONAL EXPERIENCE (Continued)

Director

2006 – 2008

Guatemala Human Rights Commission (GHRC), Washington, D.C.

Responsible for management, effectiveness, and financial stability of nonpartisan, grassroots organization charged with advocating for improved human rights in Guatemala.

- Oversaw and implemented programs to curb violence against women, attacks against human rights defenders, impunity, and the spread of illicit entities into Guatemala.
- Lobbied members of U.S. and Guatemalan legislatures / government officials to approve policies and legislation aimed at improving human rights.
- Drafted model legislation and organized Congressional briefings, speaking tours, and events to raise awareness about human rights.
- Conducted grassroots outreach in U.S. to mobilize concerned citizens; grew membership by 240%.
- Edited and published bi-weekly *Guatemala Human Rights UPDATE*, issued e-Alerts, and reported on topics related to Guatemala and Central America.
- Gave expert testimony and wrote 40 affidavits for political asylum cases in U.S. Immigration Courts.
- Increased revenues 37% during tenure via grants, donors and other fundraising activities.

Development Director

2004 – 2006

Fundación Hermano Mercedes Ruiz (Fundahmer), San Salvador, El Salvador

Worked with thousands of residents from 47 impoverished rural and urban communities to design, execute, and evaluate community development projects.

- Developed 40 projects to promote civic participation, enhance economic initiatives and job training, empower women and at-risk youth, preserve the environment, and support sustainable agriculture.
- Collaborated with elected leaders, dignitaries, and government representatives to garner support for community development projects.
- Wrote grants (avg. \$25,000, up to \$1.5 million) and cultivated international donors; increased income revenue by 40% during tenure.
- Directed communication and public relations between the Foundation and international / national sponsors.
- Organized and led 20 fact-finding delegations of academics, students, attorneys, medical professionals, religious leaders, and citizen activists in El Salvador.

SELECT NON-ACADEMIC PUBLICATIONS

Jordan, Marty P. 2008. "Not If, But When?: Human Rights Defenders Under Fire in Guatemala." Washington, D.C.: Guatemala Human Rights Commission/USA. (Condensed version published as *Who Will Defend the Defenders?: Criminalization of Human Rights Defenders and Chronic Impunity in Guatemala*)

Jordan, Marty P. 2007. "Guatemala Human Rights Review: January–September 2007." Washington, D.C.: Guatemala Human Rights Commission/USA.

Jordan, Marty P. 2007. "Guatemala Human Rights Review: January–December 2006." Washington, D.C.: Guatemala Human Rights Commission/USA.

Jordan, Marty P. and Julie M. Suarez. 2007. "Three Thousand and Counting: A Report on Violence against Women in Guatemala." Washington, D.C.: Guatemala Human Rights Commission/USA.

Lockhart, Shannon, Carmen Camey, and Marty P. Jordan, eds. 2007. *Guatemala Human Rights UPDATE*. Vol. 19, Nos. 1 - 24. Washington, D.C.: Guatemala Human Rights Commission/USA.

SELECT NON-ACADEMIC PRESENTATIONS

- “Understanding the USDA’s New E.coli STEC Regulation.” Microbiology Seminar. March 29 – 30, 2012. Managua, Nicaragua.
- “Microbiology—Challenges and Solutions for Food Industry.” Microbiology Seminar. October 28, 2011. Guayaquil, Ecuador.
- “Tools for Food Safety: An Industry Approach.” Michigan State University Institute of International Agriculture: International Food Safety Abbreviated Course. August 5, 2010. Lansing, MI. August 5.
- “Introduction to Mycotoxins.” Sixth Latin American Myco-toxicology Congress. June 27, 2010. Mérida, Mexico.
- “Gender-based Violence in Latin America.” George Washington University. February 5, 2008. Washington, D.C.
- “Violence against Women in Latin America.” Organization of American States Panel Discussion. October 18, 2007. Washington, D.C.

INTERNATIONAL EXPERIENCE

Argentina, Australia, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, India, México, Nicaragua, Panamá, Perú, Puerto Rico, Uruguay

LANGUAGES

English (native speaker)
Spanish (professional-level fluency); experienced interpreter and translator

REFERENCES

Saundra K. Schneider, Ph.D.
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Director, ICPSR Summer Program
Michigan State University
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Director, Chicano / Latino Studies
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